



City of Frisco 2010–2014 Consolidated Plan Public Input

Presented to:

**Frisco Residents
& Stakeholders**

Housing Trust Fund Board

Presented by:

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Purpose of the Consolidated Plan

Every year, the City of Frisco receives monies from the federal government called CDBG (Community Development Block Grant). These dollars are used to address unmet housing and community development needs.

To get the dollars, the City must prepare a “Consolidated Plan.”

The purpose of the Consolidated Plan is:

- To identify a jurisdiction’s housing and community development needs, priorities, goals and strategies; and
- To stipulate how federal funds will be allocated to housing and community development needs in the community.

An Analysis of Impediments to Fair Housing Choice and a plan to address barriers must also be completed as part of a Consolidated Plan.

What is CDBG?

- **The purpose of the Community Development Block Grant (CDBG) program is to revitalize low- and moderate-income neighborhoods, to expand affordable housing and economic opportunities and to improve community facilities and services.**

- **CDBG Objectives:**
 - Assist low to moderate income residents
 - Prevention of slum and blight
 - Provide decent housing
 - Ensure suitable living environments
 - Support community development activities
 - Provision of improved services

CDBG – Eligible Activities

- Reconstruction/rehabilitation of homes or other property (home repair)
- Downpayment assistance
- Construction of community centers, parks and recreation facilities, facilities to serve special populations (e.g., senior centers)
- Construction of public facilities and improvements, including streets and sidewalks
- Demolition of property to prepare land for other uses
- Code enforcement
- Provision of employment assistance (e.g., employment training programs)
- Provision of public services for special needs populations, including youth, persons with disabilities, persons who are homeless, seniors, victims of domestic violence and for persons with HIV/AIDS (“public services activities”)

What Does Frisco Receive From HUD?

Annual allocation of CDBG: \$274,634 in 2009

- Home rehabilitation
- Homeless prevention
 - Samaritan Inn
 - Frisco Family Services Center
- Housing acquisition
 - Habitat for Humanity
- First-time homebuyer program
- Senior services
 - Meals on Wheels

Consolidated Plan Research Process

■ Data:

- Demographic and socioeconomic analysis
- Housing market analysis
- Housing for special needs populations
- Housing and community development needs

■ Public participation:

- Public forums with the City of Frisco Housing Trust Fund Board
- Stakeholder meeting and interviews
- Resident survey
- Draft hearing and comment period

■ Draft plan and 30-day comment period for both:

- Five-year Strategic Plan
- 2010 Action Plan

Data collection

DEMOGRAPHICS:

■ **Population:** 2000 = 33,714; 2009 = 105,000

- Grew at 187%, compared to the State's 18%
- 18th fastest growing place in Texas between 2000 and 2009; however, much larger than 1st through 17th

■ **Median Income:**

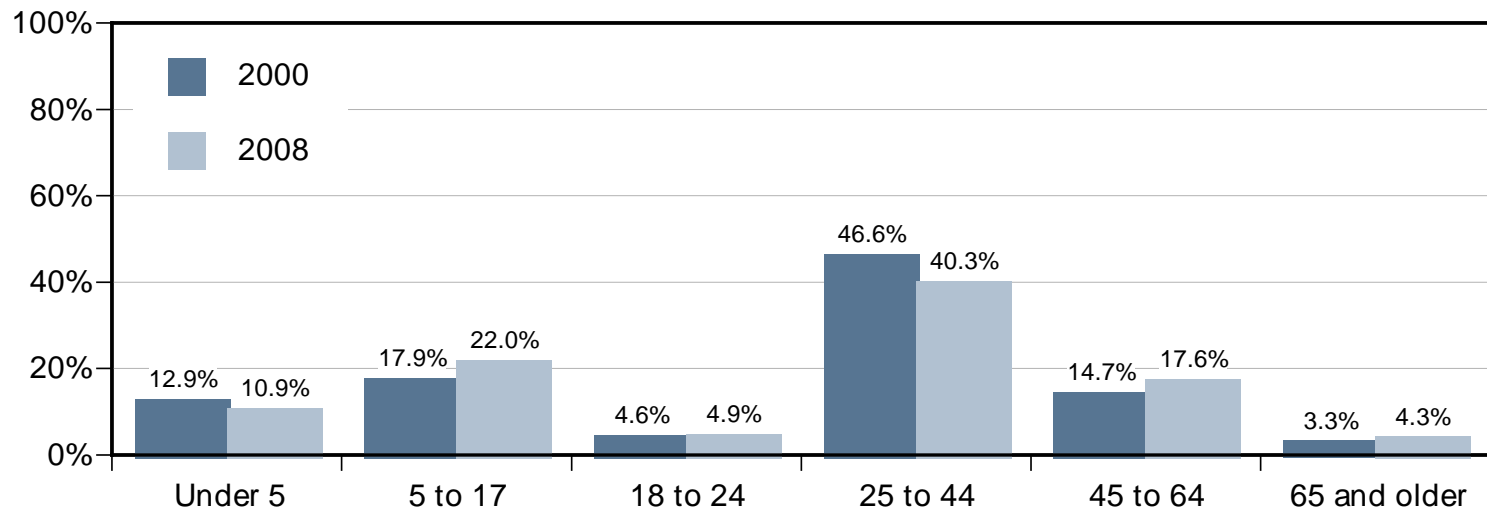
- Frisco: \$101,793
- Collin County: \$81,200
- Denton County: \$75,275
- Texas: \$49,078

Data collection

DEMOGRAPHICS:

■ **Household composition:** 79% family households; 21% non-family households

■ **Age:** Age distribution shifted this decade



■ **Race and ethnicity:** 87% non-Hispanic; 13% Hispanic

Data collection

HOUSING:

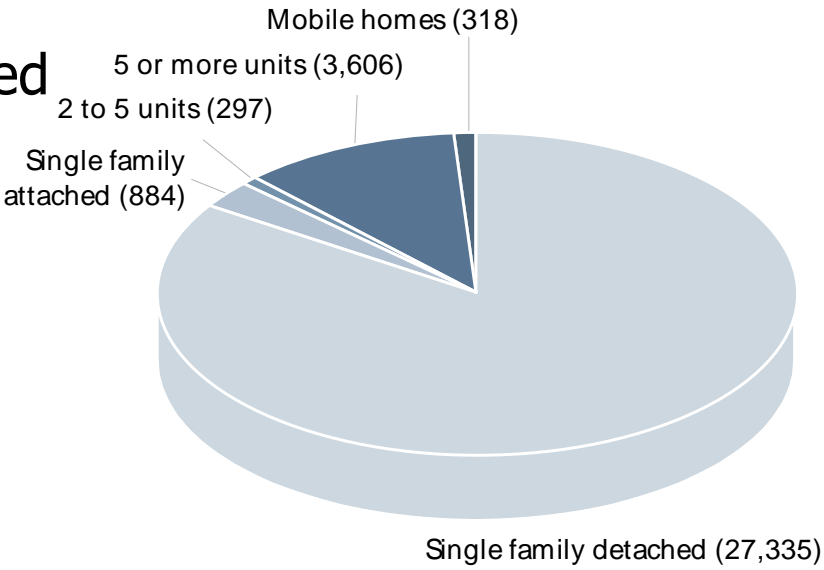
■ **Type:** 84% single family detached

■ **Age:** Mostly built in 1990 or later (93%)

■ **Tenure:** 81% owner-occupied; 19% renter-occupied

■ **Cost:**

Contract rent:	\$937
Home value:	\$244,600 (ACS)
Average sales price January 2010:	
<i>Collin County:</i>	\$250,100
<i>Denton County:</i>	\$190,900
<i>Texas:</i>	\$179,000



Public Input

■ Why do residents live in Frisco:

- Schools
- Low crime
- Affordable for-sale homes
- Relatively new community (new housing, residents can shape development, homes seen as a good investment)
- Community assets:
 - Quality schools
 - Proximity to major transportation arteries
 - Little crime
 - Good mix of commercial/retail
 - Newness

Public Input

■ Concerns of Frisco residents:

- Transportation (roads, seniors, trails, public transportation)
- Street lighting
- Shelter for day laborers
- Affordable day care
- Lower property taxes
- Economic development (medical specialists, retail diversity and small business opportunities)
- Low income housing (too concentrated, homogeneity in project type)

Public Input

■ Barriers:

- Economic downturn
 - Decreasing property values
 - Foreclosures
 - Unemployment
- Concern about additional public housing
- Aging community, (residents, infrastructure and housing stock)
- Little presence of County services

Comments and Discussion

- **Help the City prioritize its needs.**

- **High**

- **Medium**

- **Low**

- **What do you think are the City's greatest needs?**

- **Housing?**

- **Community Development?**

- **Special Needs?**

How to Continue to Participate in the Frisco Consolidated Plan

- **Look for the draft Consolidated Plan to be available for public comment in April. The Plan will be available for comment for 30 days.**
- **Attend the Housing Trust Fund meetings where the Consolidated Plan will be discussed**
 - March 10, 2010 at 6:30 PM
 - April 14, 2010 at 6:30 PM
 - April 28, 2010 at 6:30 PM
- **Write BBC with your thoughts at rthompson@bbcresearch.com.**